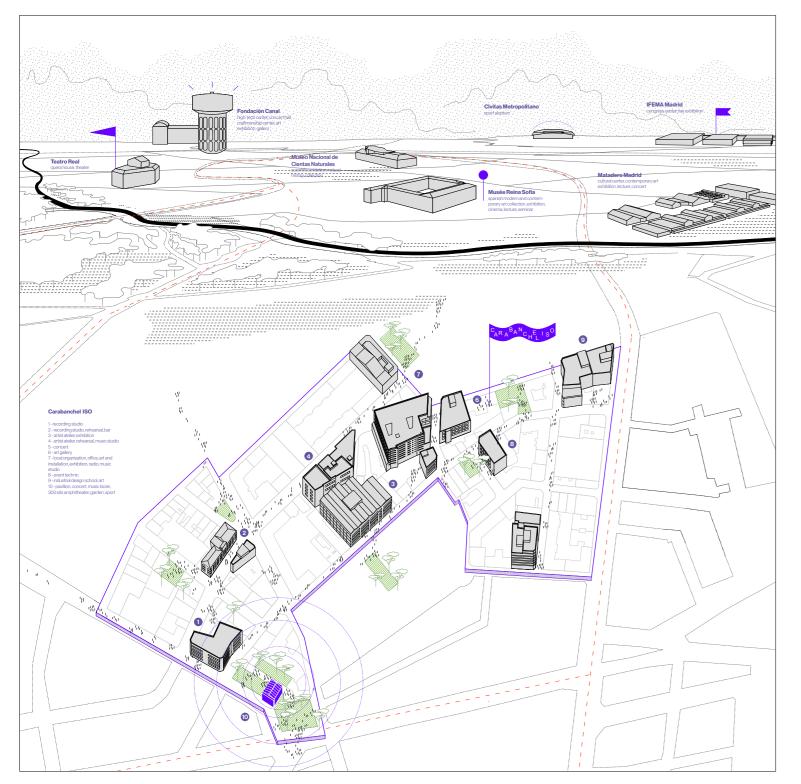
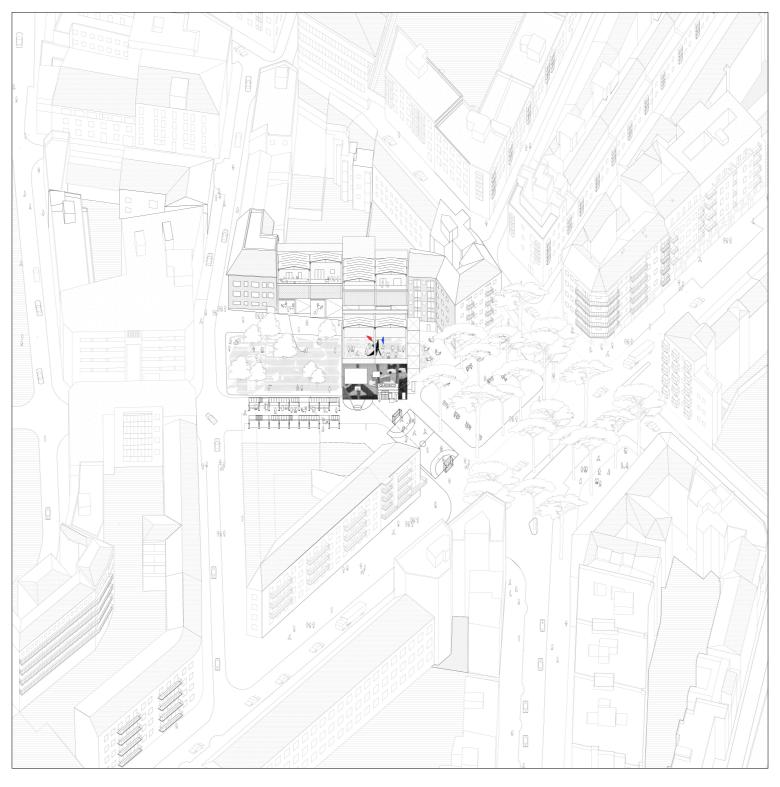
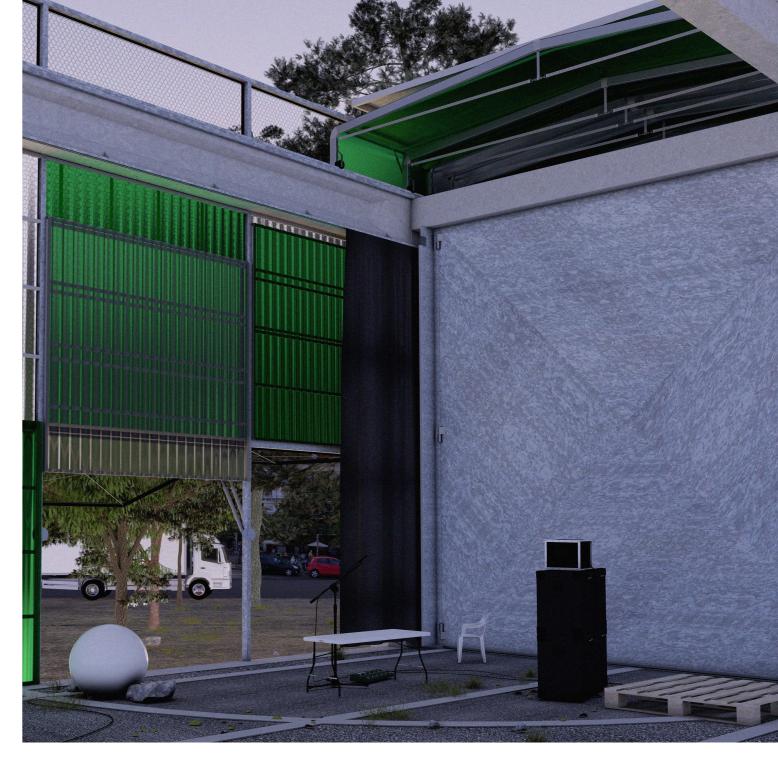
Madrid Towards a weak monumentality ISO or the difficiculty of curating diffuseness 1 Madrid Towards a weak monumentality A new room 2 Madrid Towards a weak monumentality A new room







A strategy of openess: two actors and their specific ground

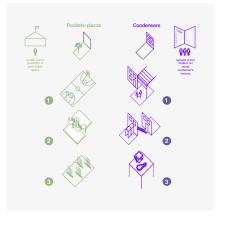
 ISO does not need additional square meters, but rather to increase the porosity and accessibility of existing ones
 We propose a «toolbox» for private cultural condensers tenants, designed to increase their porosity

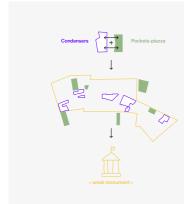
by means of -low-tech- solutions.

1 Cofee behind garage door
2 Public pathway through building
(Plecnik, Prague Castle)
3 Roofbar

2) ISO doesn't need to build vacant plots, but to affirm them as public spaces.
We propose that the role of public authorities should be to keep these spaces open against real estate pressure. Once preserved, the land can be made available to the management committees of the closest cultural condensers to use as their forecourt or as their «outdoor room».

Soccer ground Playground Garden





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ISO as «weak» monument

While the Europan brief called for a new monument to embody the cultural renewal of Carabanchel, our project proposes instead to reveal the neighborhood itself in its «alter-monumental» nature.

Rather than condensing energy into a hot spot,

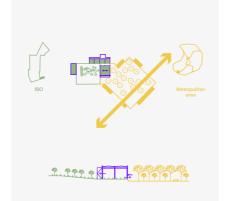
opposes instead to level an len lenginotion de lan intertitier-moumental-nature. Bather than condensing energy into a hot spot, signed to radiate and showcase the cultural producion of the entire neighborhood, we propose to disseant to cur intervention, which, through the new visibility it was to cultural condensers, projects the neighborhood elf as a site worthy of interest.

One building and two public square instead

Highlighting the importance of enabling public void we intend to invert the approach suggested by the brief; instead of 2 buildings and 1 public square, we propose one building and two public squares. Located at the interface between the metropolitan axis of Av. de Ntra. Sra. de Valvanera and the residential fabric of carrabanchel, the new building offer the piazas Almodovar its missing facade and on the north side, give to the ISO town's entrance a new \* paris\* ».

town's entrance a new "parvis".

A landscape strategy is implemented at the scale of the reflection perimeter to precisely define each of the two created void. The plaza de Almodovar further supported in its existing perimeter is unified by a dense plantation of pin trees, which high reach allows a free circulation on ground level. Thereby absorbing its visaris on the other side of the Avenue, the plaza Almodovar declare its metropolitan figure. The second void generated on the northern part belongs to an already existing constellation of "pocket parks. Away from the turmol of the metropolis and managed by ISOs association this space allows gardening. Its surface kept unsealed is densely populated by trees of lower amplitude giving the park a more intimate environment.



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In addition to the created void, a small cultural condenser is implanted so has to activate the surrounding public space in different manners. The condenser is mad of three basic elements: a shelf, a flat programmable surface and an adaptable facade. The shelf are used to accommodate kitchen, basic sanitary facilities or a stage for 300 people. Always adjoining a shelf the free programmable surfaces varies their degree of accessibility to the public thanks to easily operable facade and roof shade.

bility to the public thanks to easily operature rescauce and roof shade. Facades provide a visual framework for public open space. Operable and performative, they engage in diverse dialogues with the public space they frame. The new facades materialize latent urban fronts on one side, the kiosk provides the last facade for the almodovar square, while on the other, it creates a forecourt for the ISO zone. The enfliade space closes the hollow tooth.

