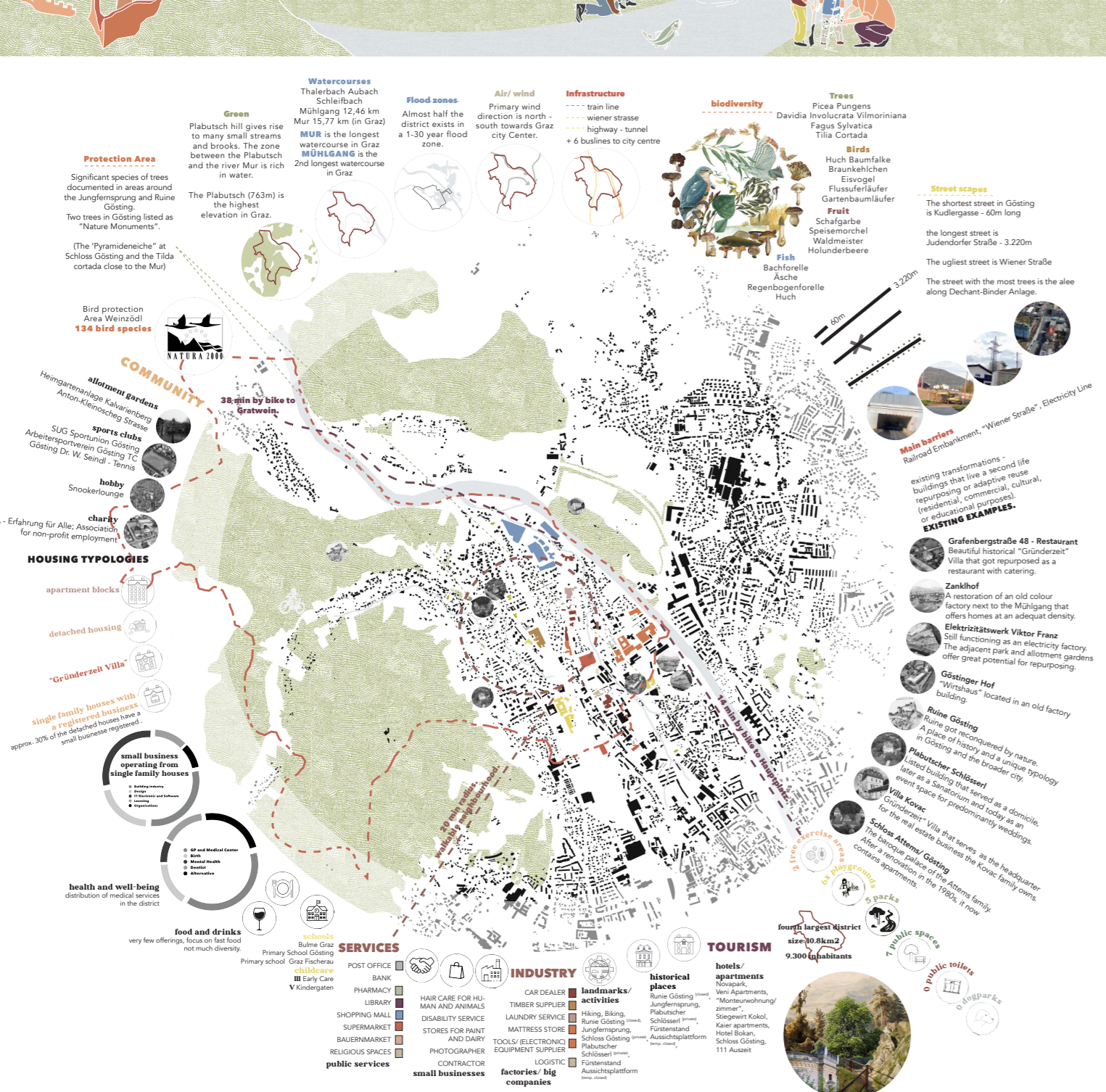


REPAIR AND CARE

Stop Gösting ruin maintain the iconic ruin of Gösting Castle is slowly being consumed by the natural elements. Our proposal seeks to liberate such ever-redefining natural forces responsible for shaping the landscape upon which the city rests. We aim to re-vitalize Gösting as a place that prioritises care to promote working with nature to enable an ecological approach to future development and renewal.

A STRATEGIC RESPONSE TO RENEWAL IN GÖSTING
We have developed the following sequential themes that have informed our process of investigation and define the proposed implementation strategy for shaping Gösting in the upcoming decades. Led by an environmental approach it results in a vibrant and inclusive place for all.



CLIMATE & FLOOD RISKS
The natural environments of Gösting are the areas greatest assets and are the most significant future risks. A rapidly changing climate necessitates that mitigating such risks is crucial, particularly as almost half the district is located in a 1-30 year flood zone. Immediate efforts to enhance flood-resilient surfaces, widen waterways and increase planting, particularly along waterways, to enable greater rates of natural evapotranspiration and reduce overall risk of flood. Likewise raising importance of biodiversity from along the Mur through to the surrounding mountains will assist in cooling and providing fresh, unpolluted air to greater Graz region.

CONNECT THE CHAOTIC
Currently as the fourth largest district in Graz, Gösting offers its residents almost everything required to operate as a successful 20 minute neighbourhood. The area contains a considerable range of health, education and childcare services as well as a diverse range of industry and employment opportunities. However, its experience a very fragmented urban form that remains extremely reliant on cars. Better connections are required across the suburb to promote increased use of active and public transport, to deprivatise car usage, connect the community and enhance the experience of the public realm.

CELEBRATE WHAT'S GREAT
Gösting's Genius Loci is shaped by its historically significant architecture and landmarks. Notably the "Ruin Gösting" area, the "Jungfernsprung" neighbourhood, the district is embraced by picturesque landscapes, including rolling hills, lush forests, and many tranquil watercourses. The district is experiencing a strong sense of local pride, with active associations, that are mainly centered around sports, fostering a sense of belonging for many of its residents. Many notable are either not accessible to the public or require significant repair. Efforts should be made to improve the celebrated elements and make them inclusive to the entire community.

AN EVOLVING THE ECONOMY
A wide number of well-established businesses exist within Gösting. They range in size from a number of large industrial sites to a significant amount of businesses that operate from home. Renewal presents an opportunity for the existing economy to develop through providing not only a new centrally located, fine-grain retail and hospitality tenancies but also office or co-working spaces that could see businesses evolve from working from home to having a more public-facing position in the community. Collaborative places that offer business coaching, spaces for meetings, and shared office equipment could provide opportunities for the business community and provide a better balance between urban amenity and rural tranquility.

THE PERI-URBAN MINDSET
The infrastructure, lifestyle and character of Gösting is greatly defined by its peri-urban form. Unlike any other area in Graz, this sprawling urban form has remained very static, experiencing little growth in the last three decades. A shift is required to address the existing peri-urban and employment opportunities. However, environmentally focused mentality replace one that is private, individual and car dependent. Encouraging the development of a vibrant central activity district at the heart of the district that reflects local needs and achievements will, whether active or passive, be important. Taking the by tram Gösting should ultimately become a fantastic, walkable destination.

AN INVITING IDENTITY
In order for Gösting to become a welcoming place, used by its residents and visitors as an identifiable and welcoming identity should be developed to better promote the village. Traditionally the area was renowned for its history of craftsmanship. Such stories and employment opportunities, however, environmentally focused mentality replace one that is private, individual and car dependent. Encouraging the development of a vibrant central activity district at the heart of the district that reflects local needs and achievements will, whether active or passive, be important. Taking the by tram Gösting should ultimately become a fantastic, walkable destination.

EMBED AN ENVIRONMENTAL APPROACH

To cultivate a collective ecological consciousness and nurture a sense of environmental responsibility, actions will be taken to uncover, protect and celebrate Gösting's eco-systems, waterways, landscapes & biodiversity. Giving priority to addressing the natural systems impacting the area will result in a range of new social spaces where people co-exist and engage with nature through everyday life. This will occur by connecting the urban and wild forests, enhancing biodiversity links, and implementing sustainable water management practices.



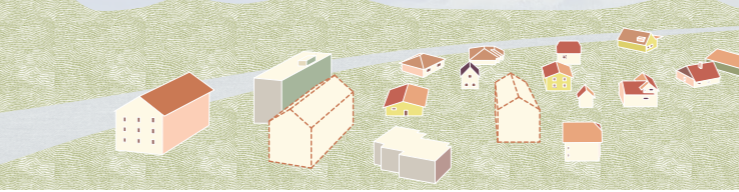
ESTABLISH SUSTAINABLE CONNECTIONS

By leveraging the implementation of the proposed Transportation Hub as a catalyst for renewing the connective tissue across Gösting, new methods of enable sustainable mobility and movement of people, goods, knowledge, energy and waste can be established.



IDENTIFY GROWTH OPPORTUNITIES

Unlike the rest of Graz, growth in Gösting has remained stagnant over the last three decades. Identifying targeted growth areas will enable areas of development to house future generations and diversify urban form, whilst maintaining and respecting the historical built fabric.



CURATE AND COLLABORATE WITH COMMUNITY

Empower the entire community in directing renewal outcomes to foster collective support and ensure revitalised urban fabric encapsulates a diversity of offerings for living, working, making and learning. Utilising local resources, knowledge and investment to transform the key areas of Gösting will enhance both social and physical cohesion across the suburb. Curating identities through a 'place-based' approach for each millieu and working in collaboration with the community will ensure individual places connect to the bigger whole.



CELEBRATE PUBLIC LIFE

Promoting an activated public realm with a diverse range of interconnected spaces for people to mingle and enjoy will provide a welcoming and inclusive environment for locals and guests in Gösting. Celebrating the area's renewed identity will further establish the lively activated centre as a destination for all. Providing meaningful connections between old and new residents that will stimulate exchange and grow the social cohesion of the area, which will encourage further implementation of the overall development strategy.

