NEW GERSY A CULTURAL SEED FOR THE FALLOWLAND

New Gersy aims to achieve organic growth and evolution

within its existing boundaries with minimal disruption.

The project's focus is on exploring the untapped potential of the site's generous spaces and spatial intricacies to uncover its hidden historical and cultural wealth. By prioritizing minimal interventions, the project intends to preserve the unique identity

of its buildings and their storied past. The strategic approach involves reimagining the spatial logic of the area to align with futures reinlagining in expeate region of the area of the transfer of the future future development plans while respecting its historical significance. In doing so, the project seeks to address not only site-specific issues but also to offer valuable insights applicable to the sustainable revitalization of various

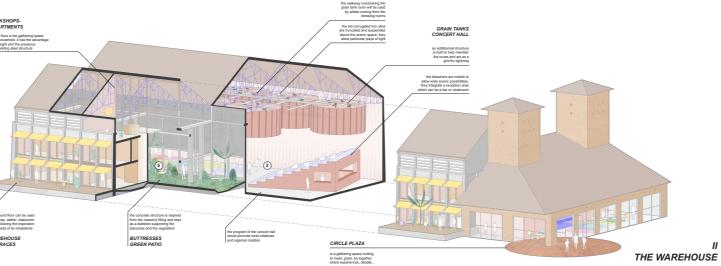
industrial areas in the region.

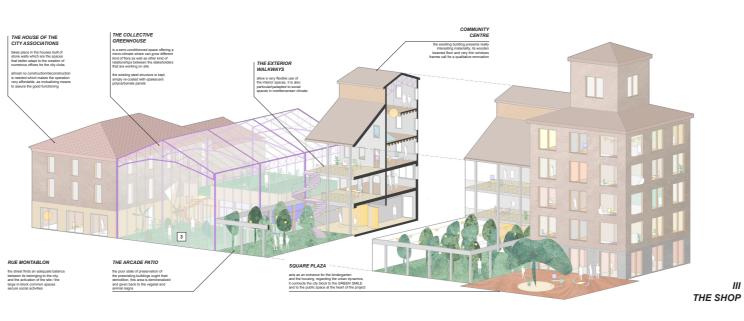
NEW GERSY A CULTURAL SEED FOR THE FALLOWLAND

> Supporting local initiaves for common well-being to main venues. They seamlessly extend programs onto public space, enhancing interaction and creating places for community engagement. The ground floor generously opens up towards the interior of the buildings promoting a more porous urban fabric. As for the buildings, we initiate the process by deconstructing elements that are unnecessary, allowing for a critical transformation in our perception of their current spatial layout. It allows us to introduce natural light and incorporate dense vegetation at the core of the buildings while simultaneously addressing the distribution of spaces. By doing so, we can delineate programmatic strategies to

organize and schedule different stages of construction, separating the program based on the economical reality of the project in accordance with the city's priorities.

THE GRAIN SILO







GERSY COOP AND BEYOND

Upon visiting the site, one immediately notices the lack of permeable surfaces. These extensive areas covered with asphalt or concrete were essential during the site's agricultural and industrial past, but they now contribute to heat islands and discomfort during hot summers due to climate change. Furthermore, these impermeable surface hinder groundwater replenishment and the development of natural habitats for wildlife within the city and also limit the development of essential green spaces within the urban

Additionally, the presence of monolithic building complex creates non-integrated urban spaces, resulting in a lack of coherence on the urban scale. These monofunctional mammoths operated independently, paying little attention to their surroundings beyond distribution and circulation

On a smaller scale, the repetitive and standardized design of the silos provides an opportunity to develop a strategy that can be replicated in other buildings. Strategically, we believe that incorporating housing within these structures search that into present in Joseph Wallin trees students is a smart choice, as well-designed housing units can be created regardless of the silo's location, and there is always a demand for housing as opposed to the need for more exceptional programs.

This approach benefits the industry, as prefabricated rms approach belieful the industry, as prelabilicated elements tailored to each type of silo can be manufactured in series, streamlining the construction process. The creation of remarkable housing within the silos on the Gersycoop and similar sites not only enhances the appeal of these locations but also offers a distinctive living of utest locations but also direts a distillative living experience for those seeking a characteristic habitat. This unique housing concept has the potential to boost the tourism value of these areas, making them attractive destinations for seasonal rentals.

attracting individuals or groups seeking cooperative or

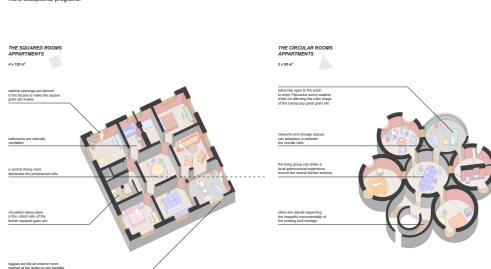
communal living setups.

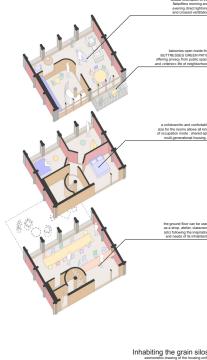
Moreover, these housing typologies exhibit high adaptability, making them suitable for a diverse range of residents. Young families with children can find these homes appealing due to their functional design and the presence of nearby green spaces and pedestrian-friendl areas. Additionally, the flexible layout of these housing options can also cater to shared living arrangements,

Furthermore, our objective is to reveal the true worth of ruthermore, our objective is to reveal mine thus winn these neglected lands, which possess a rich heritage value hidden within the remnants of the industrial past, particularly the old machinery and striking structures.

These elements, such as the metallic trusses, vintage machines, and unique silo designs, serve as significant markers that firmly ground the project in the present time. Importantly, this transformation not only focuses on the physical aspects but also embraces the intangible elements, offering an optimistic vision for revitalizing other industrial sites too.

This shows the old Gersycoop site presents an opportunity to become a model for renovating abandoned industrial and commercial sites across the large territory. Our project aims to address not only the specific issues of this site but also to tackle broader questions applicable to various industrial areas for future operations.





FLEURANCE INFRASTRUCTURAL CLARITY AS AN INSPIRATION The city of Fleurance, founded in the 13th century still presents an unmistakable grid structure as a testament to its ongoing heritage. Once surrounded by defensive walls, the bastide has gracefully evolved through the ages, organically expanding onto itself without losing its identity. Along the outer fringes of this historical plan, the Gersycoop site found its place, strategically position, and pray vital throughdrase linking the city to its surroundings. near vital thoroughfares linking the city to its surroundings. Throughout the 20th century, it thrived in its industrial role, but as industries shifted away from the city center, the area now seeks rejuvenation, and the untapped potential of the wasteland becomes a crucial resource for the city's

in the neighborhood
axonometric drawing of the ground floor of the

INCREASING

THE GROUND PERMEABILITY

RECLAIMING

THE GROUND FLOOR FOR THE

COMMUNITY

A CLEAR **PARTITION**

TO FACILITATE

SCHEDULING

of the wasteand becomes a ducial resolute for the dry's regeneration. The challenge lies in redefining the old Gersycoop wasteland to align it with the city's vision for attractivenes and development. Underneath its generous spaces and spatial intricacies, lies a hidden wealth waiting to

be revealed and appreciated. Harnessing situational intelligence, we can uncover the site's adaptability and potential to breathe new life into the site's specific spatial

organization.

The key is to translate the past industrial corpus into a fully functional, inclusive, and adaptive neighborhood. tully functional, inclusive, and adaptive neignformod.
This transformation will be guided by a fresh, common narrative, intricately connected with the site's history. By updating the industrial and commercial landscape, we can foster a harmonious coexistence with the past, allowing the city to flourish once again on this site. The strategic adopted is to overhaul the old logic and

tailor it to meet the city's future development. Through careful planning and thoughtful design, the Gersycoop site will become a thriving hub that resonates with the community, acting as a catalyst for growth and prosperity. It will embrace its heritage while embracing the present, creating a space where people can live, work, and thrive in harmony.



