

City	Amsterdam
Location	Buiksloterham - "Kop van Hasselt"
Population	750,000
Study site	approximately 6 ha
Site of project	approximately 1 ha

TOPIC

Amsterdam is the capital of the Netherlands and it plays a central role in areas such as transport (rail/port/aviation), economy and culture.

"Buiksloterham", the area where the European site is situated, is readily accessible by foot, bicycle and by ferry, boat, bus and car.

The ambition for the Buiksloterham area is to boost the appeal of the water. Consequently quays form part of the public realm wherever possible, suitable for recreational use. Quays with an industrial identity and banks with a mix of soft (green) and hard (basalt or rock-fill surfacing) textures. Facilities for waterside activities and the mooring of ships will also be created.

In addition to the reuse of land, sustainability in the area is characterised by the reuse of existing industrial premises, but also by the design and impact of buildings that make it possible to change their usage.

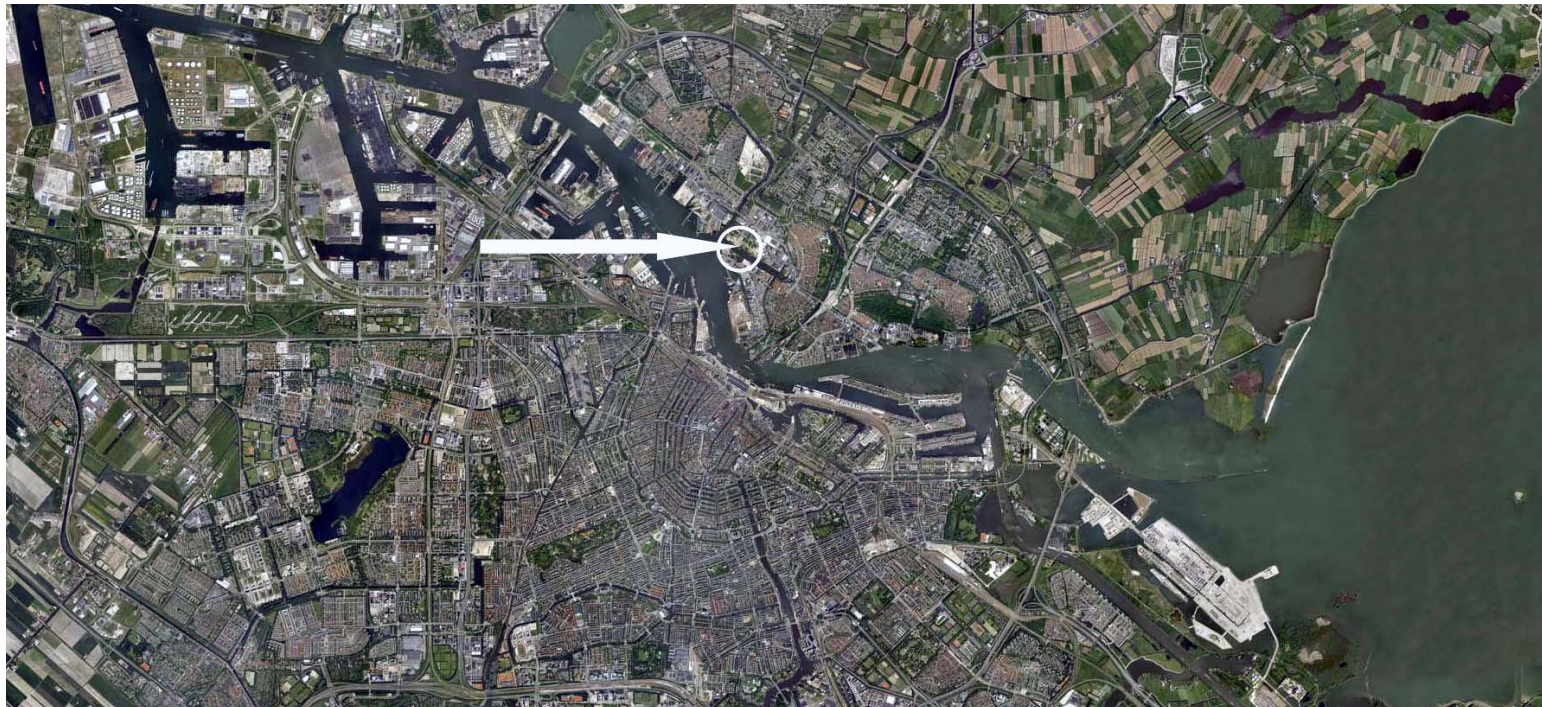
Intensifying the use of the area requires modifications to the public space. Parking, loading and unloading should be carried out on-site with a maximum of one entrance per plot to quays or roads.

TERRITORIAL SCALE : CONURBATION

National policy for the large towns and cities in the Netherlands is characterised in part by intensifying land usage and activating and redeveloping former industrial sites.

To satisfy residential and business requirements - in addition to the expansion areas such as IJburg - existing districts and (former) industrial sites are constantly being restructured, in this case with the development of the Noordelijke IJ banks.

The realisation of the urban development plan on the south bank of what is termed the "blauwe plein" (the IJ) is already in progress.





URBAN SCALE : STUDY SITE

The restructuring developments on the northern side of the IJ bank are gradually getting under way.

The European site is situated close to the city centre, is visible and accessible from the northern side of the Central Station and - both physically and in terms of policy - it forms part of the "Buiksloterham", an industrial estate which, in the coming 20 to 25 years, will gradually transform into a mixed residential-business area. In the meantime the arrival of small-scale companies (media, creative business services) has led to a different climate for establishing a business.

Programmatic intentions:

A new type of residential environment will need to be developed between and adjacent to these businesses. The study area has a ratio of 70 % housing and 30 % non-housing.

The facilities will be expanded to the level of a medium-sized urban district with a broad and varied basis.

Part of the study area is public space, including the IJ bank and the quay along the Van Hasseltkanaal.

PROXIMITY SCALE : SITE OF PROJECT

The site of project is a slide in the middle of the study site.

Programmatic intentions:

For the intervention area, too, a diversity in residential climate and housing specifically designed for people with varying lifestyles is envisaged; attractive for a broad public that actually want to combine living and working; lively, extraordinary forms of housing such as living by the waterside, living next to and above one's own business, residential-business combinations. The point of departure for the business function is the preservation of existing businesses and attracting new ones: space for creative, media-related companies and nautical (related) businesses in addition to a Centre of Expertise for Sustainability.





