

Population  
11 650

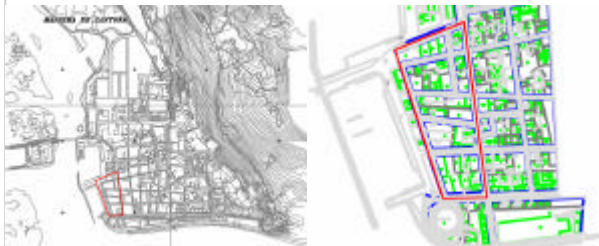
Location  
Antigua zona industrial del puerto

Study area  
75 ha

Site area  
3.30 ha

## Theme

Redevelopment of the proposed study area, with the introduction of new building typologies and new uses, infers a change of direction towards something that is more economically and socially balanced and sustainable, particularly in terms of the environment.

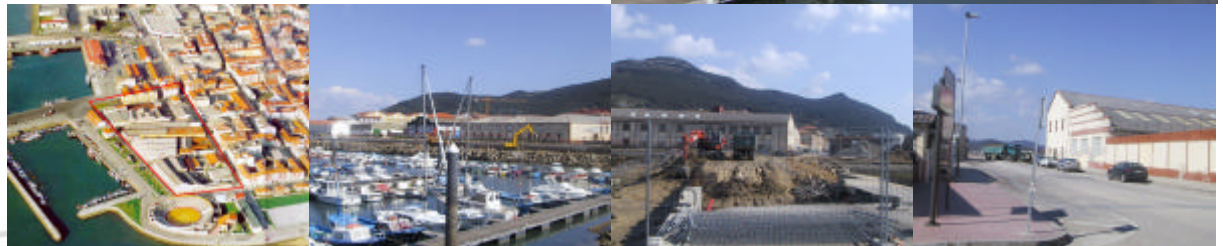
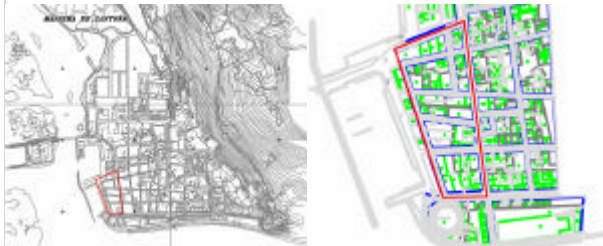


## Conurbation

Santoña is a maritime town on the east coast of the Cantabria region. Situated at the outlet of the River Asón and at the foot of Mount Buciero, the town is almost completely surround by the Bay of Biscay. The whole of the town's catchment area falls within the "Santoña and Noja Marshes", nature reserve. Santoña is 47kms from the town of Santander and 73kms from Bilbao, and linked to both by the "Autovia del Cantábrico" national highway. Fishing and the canning industry are the most important commercial activities.

## Site

In the late 19th century, a canning industry became established, that served to attract a large number of business and fishing interests, thus bringing about major economic and social changes. The port, facing into the bay, and the area given over to the canning industry, are the result of this transformation. Today, the modification and restoration of these factories is to be a stimulus for change and development in the commune.



## Programme

The fact that Santoña falls within a nature reserve requires the transformation and conversion of existing constructions. Redevelopment and the creation of new activities are to be compatible with protection of the environment. The aim is to recuperate and consolidate Santoña's role as a centre for services and other activities for the whole western side of the bay, indeed the whole Trasmiera region.

## Issues

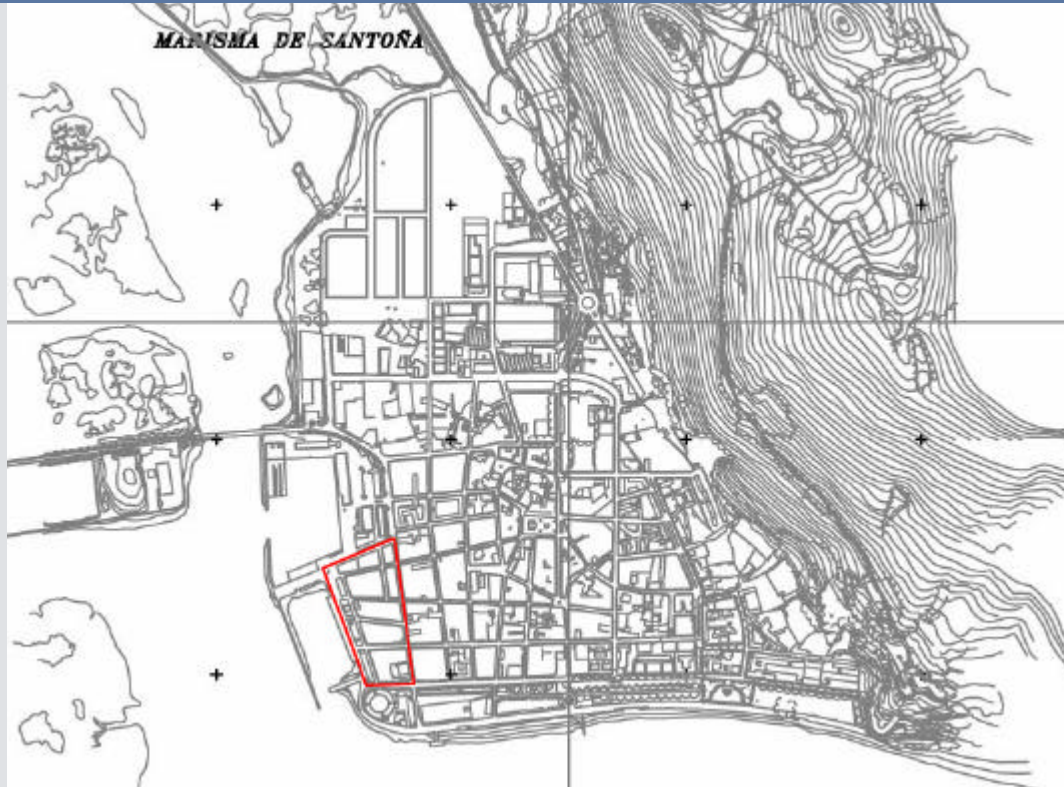
**functional** : Santoña has an excellent opportunity to become a commercial/services centre thanks to the development of an extended urban network along the "Autovia del Cantábrico" between Bilbao and Santander.

**social** : The displacement of the canning industry makes it possible, on a privileged site overlooking the bay, to establish new uses and activities that can generate sustainable development.

**perceptual** : The seafront that edges the town centre must be recovered by combining and linking it with the port area, in particular with the new sports and recreational spaces.













theme

conurbation / site

programme / issues

screens 1 / 2 / 3 / 4

